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upcoming program for future recording; and

reserving, in response to the user command, the upcoming program for future recording using the received program guide information.

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17. (NEW) The method of reserved recording in accordance with claim 16, wherein the program guide information is embedded in the program preview.

18. (NEW) The method of reserved recording in accordance with claim 16, wherein the program preview comprises audio and video data in addition to the program guide information.

19. (NEW) The method of reserved recording in accordance with claim 16, wherein said receiving the program guide information comprises automatically receiving the program guide information for the upcoming program to be broadcast at the future time without another user command requesting the program guide information.

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20. (NEW) The method of reserved recording in accordance with claim 16, wherein said receiving the program guide information comprises receiving the program guide information without storing the program guide information.

SP  
21. (NEW) The method of reserved recording in accordance with claim 16, further

comprising prompting a user for the user command to reserve the upcoming program for future recording during the broadcast of the program preview.

22. (NEW) The method of reserved recording in accordance with claim 16, further comprising providing a user input interface having user selection keys, wherein the user command is generated in response to only one of the user selection keys being depressed.

23. (NEW) The method of reserved recording in accordance with claim 16, wherein the user command is generated in response to a single action of a user.

24. (NEW) A program recording device for reserved recording of an upcoming program while a program preview for the upcoming program is being broadcast, the device comprising:

a memory to store program guide information associated with the upcoming program;  
a user interface to receive, during the broadcast of the program preview, a user command to reserve the upcoming program for future recording; and  
a controller to reserve the upcoming program for future recording using the program guide information.

25. (NEW) The program recording device according to claim 24, further comprising a receiver to receive the program guide information.

26. (NEW) The program recording device according to claim 24, wherein the program guide information is embedded in the program preview.

27. (NEW) The program recording device according to claim 24, wherein the program preview comprises audio and video data in addition to the program guide information.

28. (NEW) The program recording device according to claim 24, wherein the program guide information for the upcoming program to be broadcast at the future time is automatically received without another user command requesting the program guide information.

29. (NEW) The program recording device according to claim 24, wherein the program guide information is not stored as it is received unless in response to the user command to reserve the upcoming program for future recording.

30. (NEW) The program recording device according to claim 24, wherein said controller further prompts a user for the user command during the broadcast of the program preview.

31. (NEW) The program recording device according to claim 24, further comprising a user input interface having user selection keys, wherein the user command is generated in

response to only one of the user selection keys being depressed.

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32. (NEW) The program recording device according to claim 24, wherein the user command is generated in response to a single action of a user.

33. (NEW) The program recording device of claim 24, further comprising a recording unit that is operable to record the upcoming program in accordance with the program guide information stored in said memory.

34. (NEW) The program recording device of claim 33, wherein said recording unit comprises a video cassette recorder.

35. (NEW) The program recording device of claim 33, wherein said recording unit comprises a television having a recording unit.

36. (NEW) The program recording device of claim 33, wherein said recording unit comprises a Hard Disc drive.

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37. (NEW) A computer readable storage medium encoded with a computer program to implement a method of reserved recording of the upcoming program while a program preview for an upcoming program is being broadcast, the method comprising:

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receiving program guide information associated with the upcoming program;  
receiving, during the broadcast of the program preview, a user command to reserve the  
upcoming program for future recording; and  
reserving, in response to the user command, the upcoming program for future recording  
using the received program guide information.

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38. (NEW) The computer readable storage medium according to claim 37, wherein  
the program guide information is embedded in the program preview.

39. (NEW) The computer readable storage medium according to claim 37, wherein  
the method further comprises prompting a user for the user command during the broadcast of the  
program preview.

40. (NEW) The computer readable storage medium according to claim 37, wherein  
said receiving the user command comprises detecting an input from a user input interface  
having user selection keys, and  
the user command is generated in response to only one of the user selection keys being  
depressed.

41. (NEW) The computer readable storage medium according to claim 37, wherein  
the program preview comprises audio and video data in addition to the program guide

information.

42. (NEW) The computer readable storage medium according to claim 37, wherein said receiving the program guide information comprises automatically receiving the program guide information for the program to be broadcast at the future time without another user command requesting the program guide information.

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Sub D6 43. (NEW) The computer readable storage medium in accordance with claim 37, wherein said receiving the program guide information comprises receiving the program guide information without storing the program guide information.

Sub 44. (NEW) The computer readable storage medium in accordance with claim 37, wherein the user command is generated in response to a single action of a user.

45. (NEW) The computer readable storage medium in accordance with claim 44, the method further comprising recording the upcoming program in accordance with the program guide information.

Sub D7 Cont 46. (NEW) A method of reserved recording of an upcoming program while a program preview for the upcoming program is being broadcast, the method comprising: receiving the program preview including program guide information associated with the

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upcoming program;

displaying the program preview;

receiving, during said displaying the program preview, a user command to reserve the upcoming program for future recording; and

reserving, in response to the user command, the upcoming program for future recording using the received program guide information.

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47. (NEW) The method of reserved recording in accordance with claim 46, further comprising:

receiving a plurality of program previews for a plurality of upcoming programs; and

storing the plurality of program previews;

wherein said displaying the program preview comprises sequentially replaying the stored plurality of program previews.

48. (NEW) The method of reserved recording in accordance with claim 47, further comprising providing a user input interface having user selection keys, wherein the user command is generated in accordance with a single one of the user selection keys being depressed.

49. (NEW) The method of reserved recording in accordance with claim 46, wherein the user command is generated in response to a single action of a user.

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50. (NEW) A method of reserved recording of an upcoming program while a program preview for the upcoming program is being broadcast, the method comprising:

receiving program guide information associated with the upcoming program;

using a user input interface having user selection keys to generate a user command to reserve the upcoming program for future recording in accordance with a single one of the user selection keys being depressed; and

reserving, in response to the user command, the upcoming program for future recording using the received program guide information.

51. (NEW) The method of reserved recording in accordance with claim 50, wherein the user command is generated in response to a single action of a user.

52. (NEW) A computer readable storage medium encoded with a computer program to implement a method of reserved recording of the upcoming program while a program preview for the upcoming program is being broadcast, the method comprising:

receiving program guide information associated with the upcoming program;

receiving a user command from a user input interface having user selection keys, where the user input interface generates, during the broadcast of the program preview, the user command to reserve the upcoming program for future recording in accordance with a single one of the user selection keys being depressed; and